



**Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE ADVISORY (UPC #45-23) 10/13/2023 Party City Holdings
Inc. (PRTYQ)**

Notice has been received that the above Company's Fourth Amended Joint Chapter 11 Plan of Reorganization of Party City Holdco Inc and Its Debtor Affiliates became effective on 10/12/2023. On the Effective Date, each Holder of an Interest in PCHI shall have its Interest in PCHI cancelled, released, and extinguished without any distribution.

Additionally Secured Note Claims (CUSIPs U70268AE4, 702150AG8, 702150AF0, 702150AE3) Treatment: Each Holder of an Allowed Secured Notes Claim shall receive (i) its Pro Rata share of the New Common Stock issued on the Effective Date on account of the Allowed Secured Notes Claims, representing 100% of the New Common Stock outstanding on the Effective Date, subject to dilution by the New Common Stock issued as DIP Reorganized Securities, the New Common Stock issued in connection with the Rights Offering (including in partial satisfaction of the Backstop Commitment Premium), Case 23-90005 Document 1701 Filed on 09/05/23 in TXSB Page 109 of 182 Case 23-90005 Document 1711 Filed in TXSB on 09/06/23 Page 109 of 182 34 and the MIP Equity Pool and (ii) subscription rights to purchase up to its Pro Rata share of the securities comprising the Investment Package for an aggregate purchase price of \$75.0 million offered in the Rights Offering in accordance with the Rights Offering Procedures. Pursuant to the Creditors' Committee Settlement, Holders of Allowed Secured Notes Claims shall not receive any recovery on account of any deficiency claims from the GUC Trust or the GUC Recovery Pool.

Also General Unsecured Claims (CUSIPs 702150AD5, 702150AC7, U70268AC8) Treatment: Each Holder of an Allowed General Unsecured Claim shall receive its Pro Rata share of the GUC Recovery Pool. Please consult the company's Fourth Amended Joint Chapter 11 Plan of Reorganization for further details.¹

Members are reminded of their obligations under FINRA Rule 2111 if they continue to engage in transactions in the above security after the effective date.

Pursuant to FINRA Rule 11530, members are advised that, among other things, in contracts for securities where a public announcement or publication of general circulation discloses that the securities have been deemed worthless, deliveries shall consist of a) the worthless securities or; or b) a Letter of Indemnity which shall grant the purchaser any rights and privileges which might accrue to the holders of the physical

¹ See e.g., In re: Party City Holdings Inc., et al., Chapter 11 Case No. 23-90005 Fourth Amended Joint Chapter 11 Plan of Reorganization of Party City Holdco In and Its Debtor Affiliates

securities. Such deliveries shall operate to close-out the contract and shall be settled at the existing contract price pursuant to FINRA Rule 11530.

Questions regarding this notice should be directed to: FINRA Market Operations- 1-866-776-0800.